



We are proud to feature NOVASHIELD®, IPG's Sustainable Membrane Structure Fabric for use in our Fabric Structure Solutions!

Making a positive impact on people and the planet

In our commitment to providing our customers with products that offer environmentally responsible solutions, our structures utilize NovaShield® Membrane Structure Fabrics. NovaShield is Cradle to Cradle Certified® Bronze which provides our customers who share our values and commitment to the environment a sustainable option for their structure.

What exactly is Cradle to Cradle Certified?

The Cradle to Cradle Certified Product Standard is the world's most ambitious, actionable standard for designing and making products today in ways that enable a healthy, equitable and sustainable tomorrow.

Unlike other certifications, which tend to focus on a singular measure of sustainability, Cradle to Cradle Certified assesses all aspects of product design and manufacturing by evaluating a product's performance and continuous improvement strategies across five categories:

- Material Health
- Product Circularity
- Clean Air and Climate Protection
- Water and Soil Stewardship
- Social Fairness



C2C Certified® Product Standard



NovaShield®



SUSTAINABILITY HIGHLIGHTS:

- First Structure Membrane Fabric in the world to be Cradle to Cradle Certified Bronze
- PVC Free
- Contributes to LEED points
- Efficiency Nova Scotia's Energy Conservation Bright Business Award, 2015
- Cradle to Cradle certification at Bronze level since 2020
- Manufacturing facility ISO 50001 Certified: Energy Management since 2021

THE CERTIFICATION INCLUDES THE FOLLOWING PRODUCTS (a complete list may be found here):

- NovaShield® RU88X-6 400
- NovaShield® RU88X-6(FR) 400
- NovaShield® FRU88X-6 400
- NovaShield® RU ELITE
- NovaShield® FRU ELITE

Visit www.itape.com/c2c to learn more about IPG's participation in the Cradle to Cradle Certified® Products Program. Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.



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